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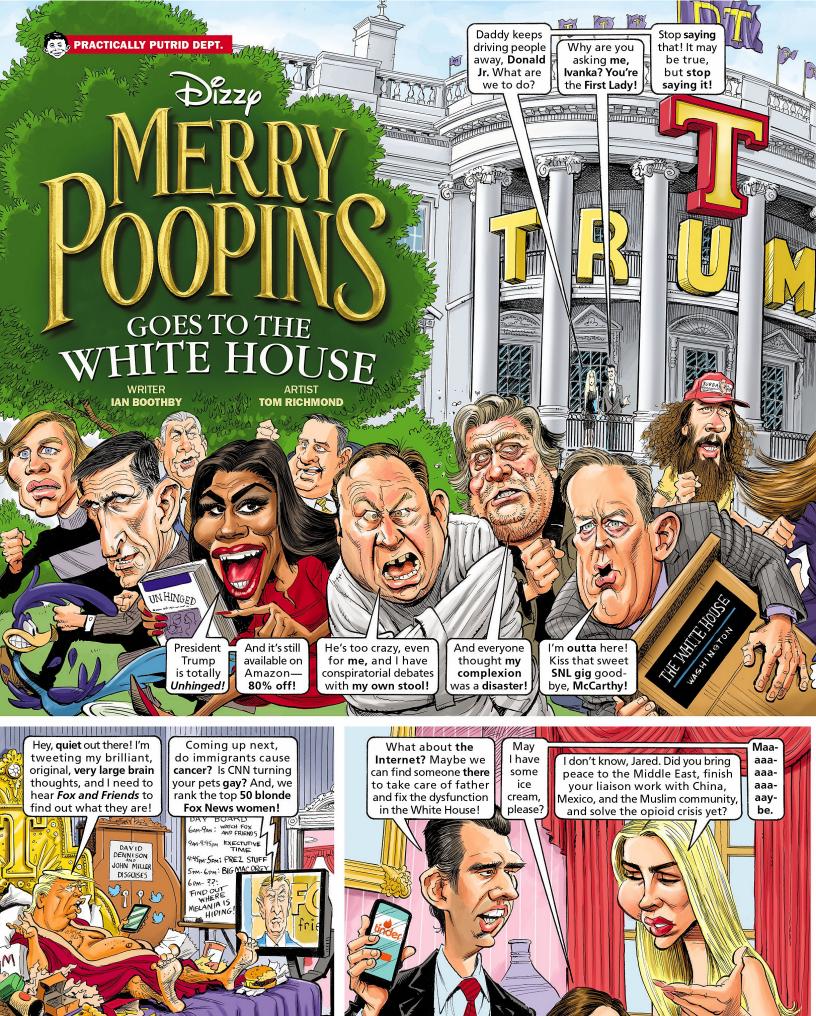
My Pill-ow!

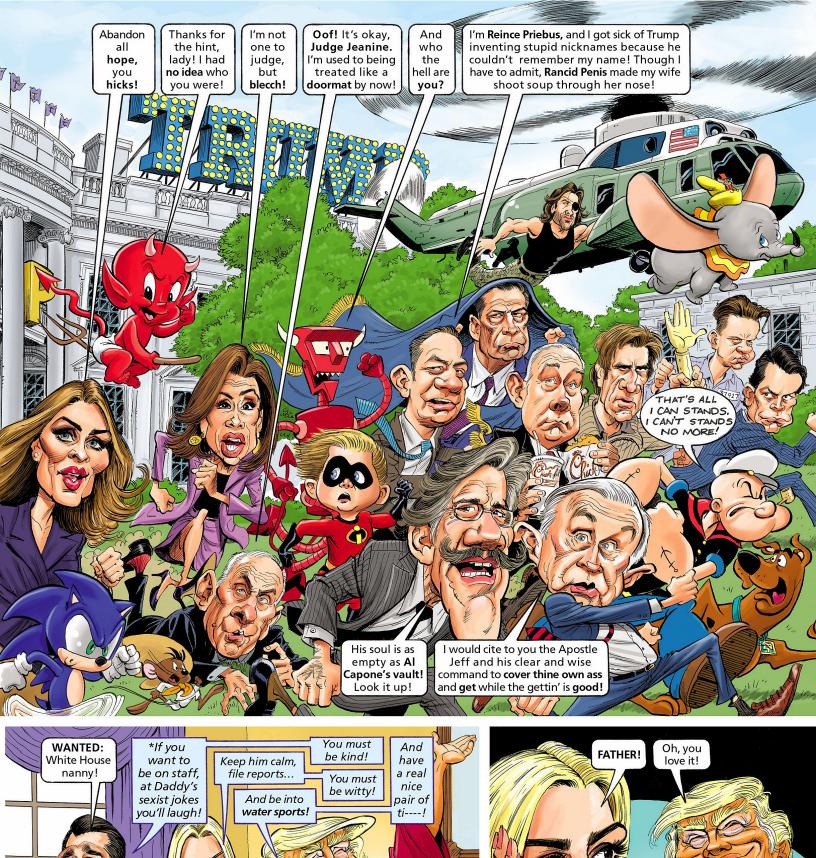
Incoming!

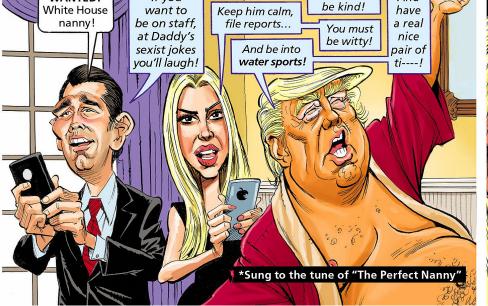
Real, Dumb

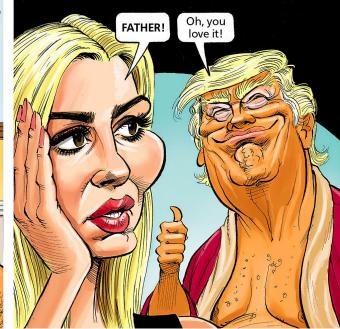
The MADifesto

The Goodest Place
Shorts & Briefs

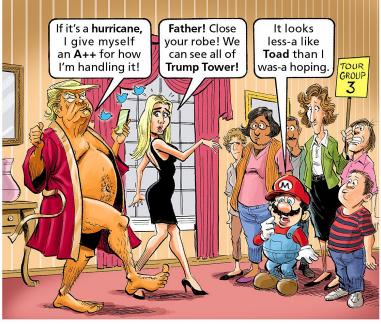


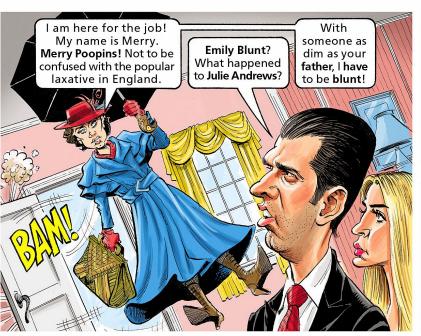










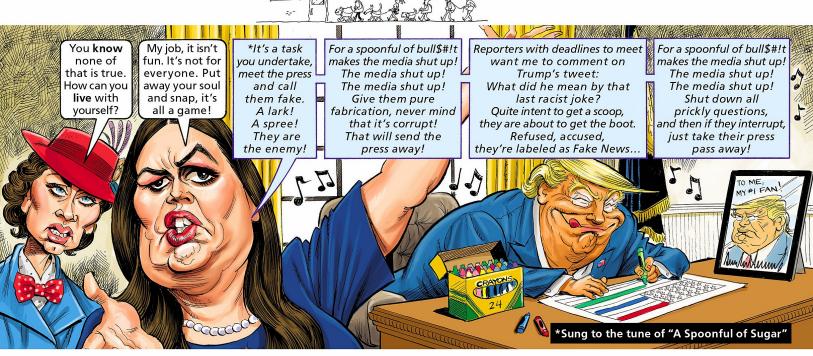












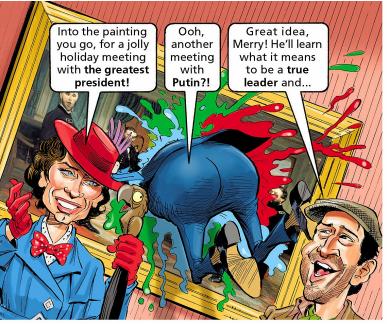




















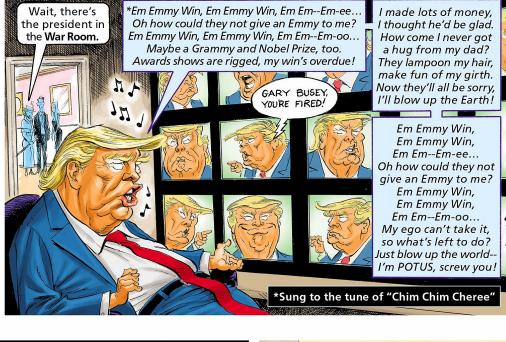
Trump-dittleittle-ittle,
Trump-diddleaye!
Trump-dittle
-ittle-ittle,
Trump-diddleaye!

We used to have a president when I was just a lad.
He was named after a shrub and folks said he was bad.
He started wars and tortured folks, we thought he was the worst.
But you're an unflushed toilet that we dove into headfirst.

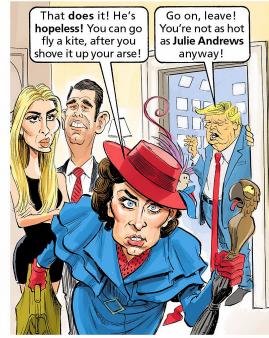


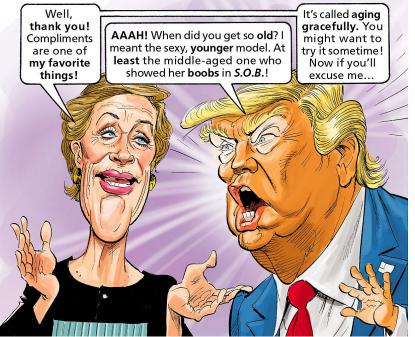


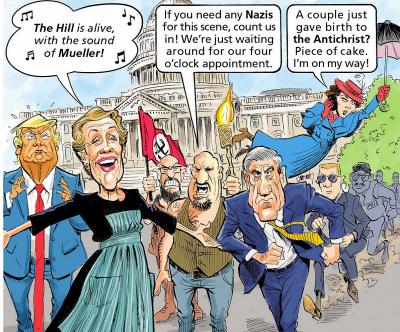




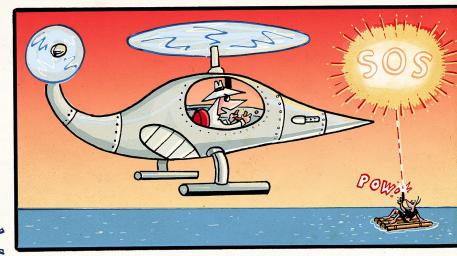


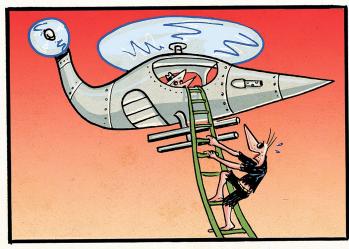
















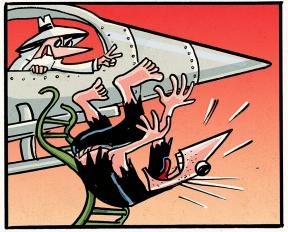


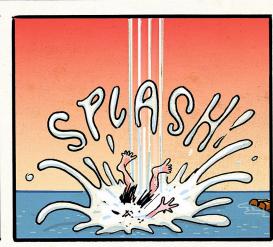




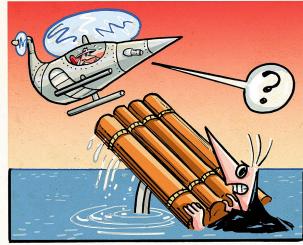


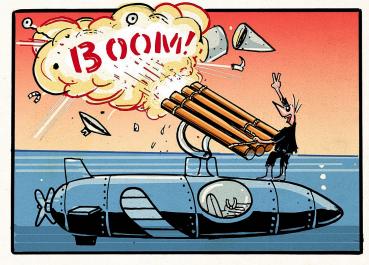
















KUPER

SPILL YOUR GUTS DEPT.

The smells, the sickness, the tubes stuck in the people, the hospital. What's worse than being a patient? Visiting, that's what. Well, that's if you're the visitor and you're the kind of person who would rather get abducted by circus people than go see Granny at St. Harriet's. But, we're here for you, helping you to make lemonade out of urine-filled bags, and lending you some tips on making the best of bad things with this month's installment, so...

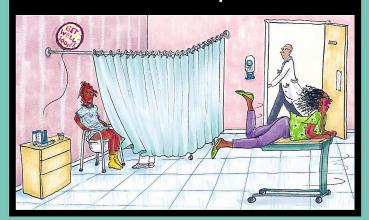


Enjoy the freedom of farting as often as you please, because no one will assume it's you.



WRITER & ARTIST ERESA BURNS PARKHURST

Learn how to tray-surf.



Instead of pretending those curtains provide any privacy, just join in on conversations with the roommate.

Listen, AL, it's AL, Right? Gail here is absolutely correct. Your negative attitude is NOT helping those ulcers heal. And dropping thirty pounds or so wouldn't hurtanything either.

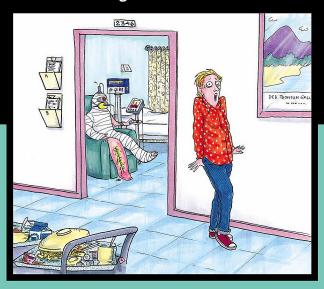


When your friend or relative nods off, as they inevitably will, say things to them you normally wouldn't.

You know, I cannot stand that everpresent strand of spit connected to Your Lips that stretches every time You talk. Also, I don't EVER Listen When You tell me Your golf scores. Oh, and I've never met anyone with worse Rhythm.



Receive terrifying thrills by looking into other rooms.



While the patient enjoys the take-out meal you kindly supplied, record yourself doing a cooking show with what the hospital passes off as dinner.



Enjoy a good game of Guess That Smell!

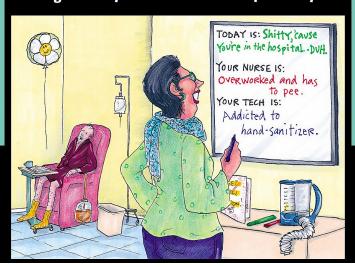


Get creative when arranging the flowers you brought.

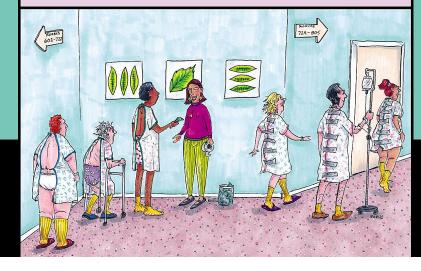




Change the dry-erase board until it pleases you.



Bring along a roll of duct tape and make some extra cash.



ANUGSHOT MOUNOMIT BEGRETIAKING



SUBSCRIBE TO MAD

AND GET THIS EXCLUSIVE, LIMITED EDITION, ALFRED E. NEUMAN

MINI TIKI MUG FREE!

THIS 3" MINI TIKI MUG IS INCLUDED WITH YOUR 2-YEAR OR 3-YEAR PAID SUBSCRIPTION!

SUBSCRIBE ONLINE AT SUBSCRIBEMAD MAGAZINE.COM OR CALL 18004 MADMAG (1-800-462-3624)





After 9/11, the Department of Homeland Security created a simple motto that would inadvertently (or intentionally, depending on who you ask) encourage racial profiling: "If You See Something, Say Something." In the past two years, for some reason, black Americans are enduring racial profiling more than ever. With so many recent incidents of police being summoned for "suspicious" behavior, we think it's time to update the motto and curb the newest terrorism threat...

IF YOU

are white and

SEE

a black person doing

SOMETHING

that would be innocuous if another white person were doing it, for God's sake, DON'T

SAY SOMETHING.

JUST SHUT THE HELL UP!



->

Cut out this poster and post it on a telephone pole, at work, or anywhere else people do normal, completely legal things!



THE WISENHEIM MUSEUM

Over its notorious 66-year history, MAD has left its mark on (some might say scarred) generations of creative types! Here in The Wisenheim Museum, we invite those visionaries to pay tribute to (some might say get back at) the magazine that set them on their creative (some might say degenerate) course!

PATIENT ALFRED

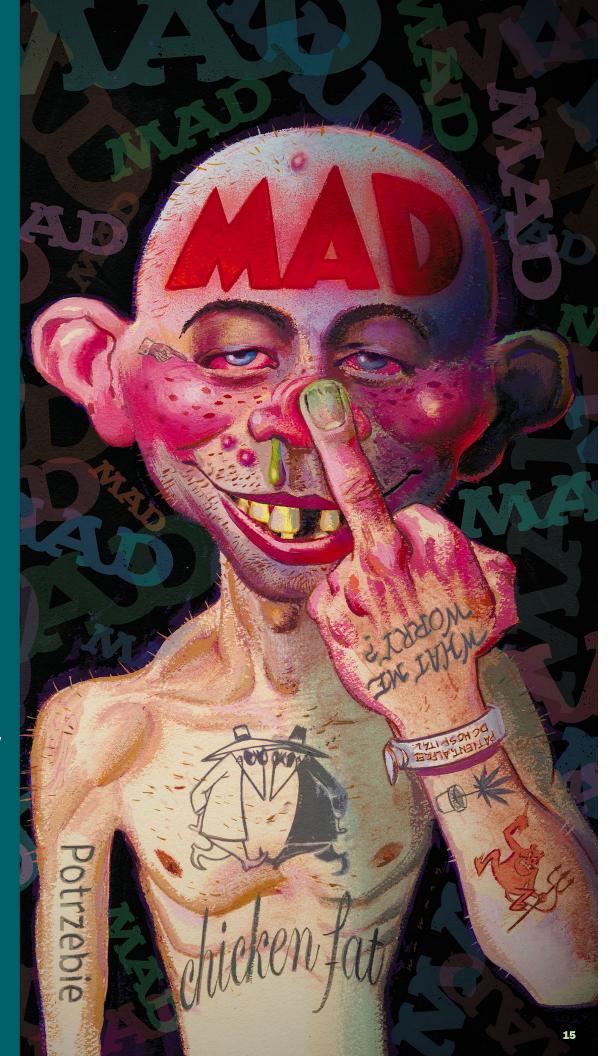
by BILL WRAY

Rabid MAD fans know Bill Wray as the co-creator of the popular strip Monroe (which he illustrated from 1997 until 2006), and the many other frenetic MAD pieces he's drawn over the years. Bill made his career as a storyboard and layout artist and background painter, and is famous for his work on the beloved Ren & Stimpy Show. When he's not drawing comics or creating animated cartoons, Bill ventures out of doors with paint and canvas to document the fast-vanishing urban landscapes of California.

Bill's love of comics and cartoons began as a child. He belonged to a military family that frequently uprooted, living in Germany, Vietnam, and Hong Kong. It was lonely at times, but he filled the empty hours reading comic books and watching cartoons (and, we can only assume, reading a lot of MAD Magazines!).

Bill painted this Alfred as an alternate cover for MAD #1 (and boy, do we mean "alternate") which sadly never graced newsstands. We're excited to share its idiotic, punky grandeur with you now!

Bill Wray and his wondrous works of art can be found on the web at williamwray.com





Back in the day, budding sweeties took it to the next level by offering a letterman jacket, a promise ring, and a cherry phosphate. Kids these days don't need jackets due to global warming, are wary of blood diamonds, and try to avoid the health risks

of sugary drinks. With that in mind, here are the...

Make it











SWEAR YOUR LIVES TO EACH OTHER WITH A BLOOD OATH!

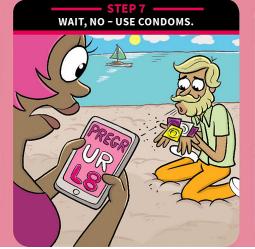






NO MORE CONDOMS!!!

WRITERS CASEY BOYD & ALLIE GOERTZ ARTIST A PERSON



YOU'RE NOW MODERN-DAY "OFFICIAL!" WE GIVE IT A MONTH.















































































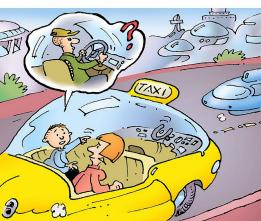


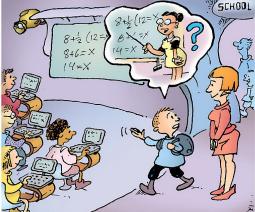


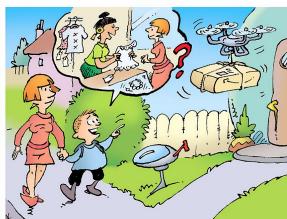








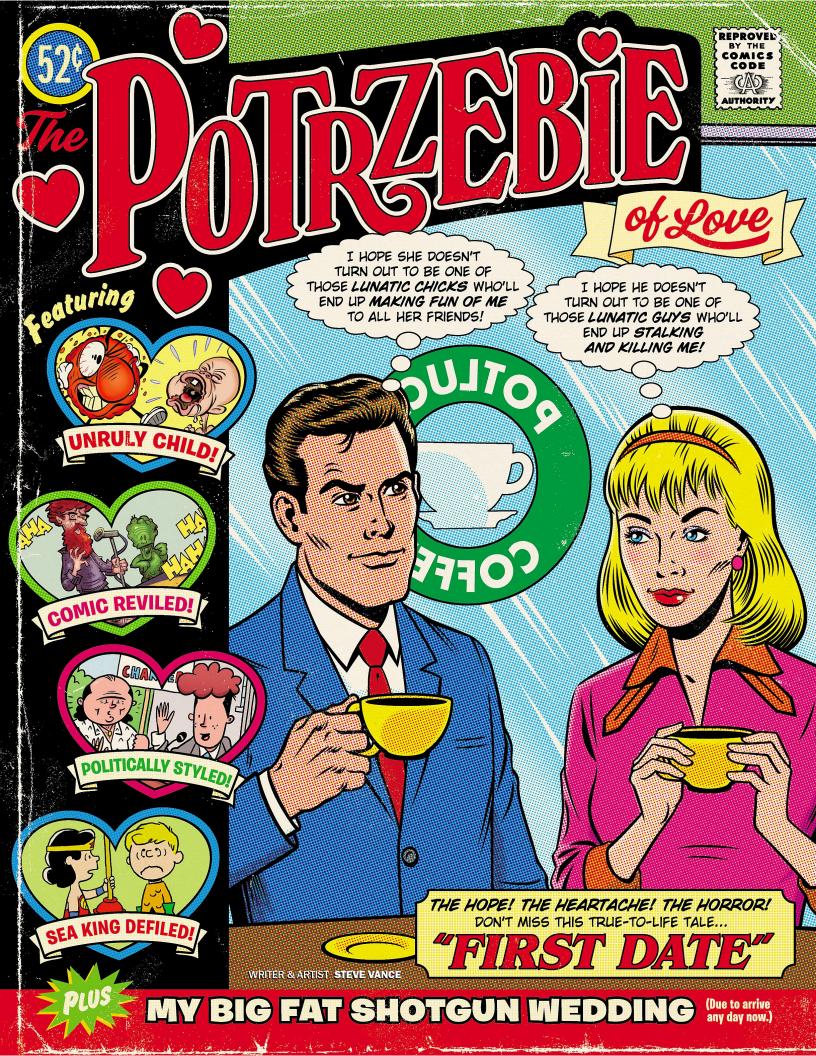














ABANDONED DURING A FIELD TRIP, YOUNG LUKEY MUENSTER ENLISTED DR. FREDERICK "HOT PEPPER" OBIDIAH TO DRIVE HIM HOME. DR. O'S CAR CRAPPED OUT, STRANDING THEM ON A REMOTE COUNTRY ROAD WITH NO CELL RECEPTION. RACING BY IN A LUBER CAR SERVICE, LUKEY'S SNOT-CLONE MUKEY RAZZED THEM, BEFORE INSULTING HIS DRIVER SO MERCILESSLY IT DROVE THEM TO CRASH OUTSIDE A CASINO, WHERE HE NOW FINDS HIMSELF. AND US.

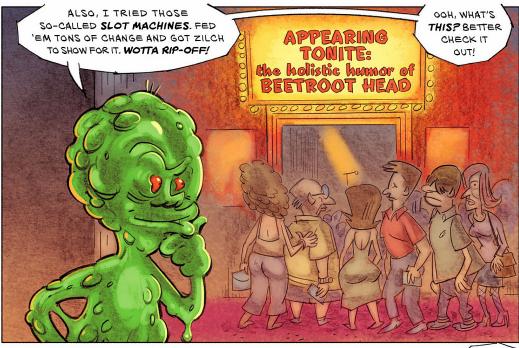
















































AQUAMAN FUNNIES

I HATE MONDAYS

CURRY AND SWABS







WRITER & ARTIST KERRY CALLEN



SEANUTS









THE WET SIDE



"Mera! You're home early."

ARTHUR



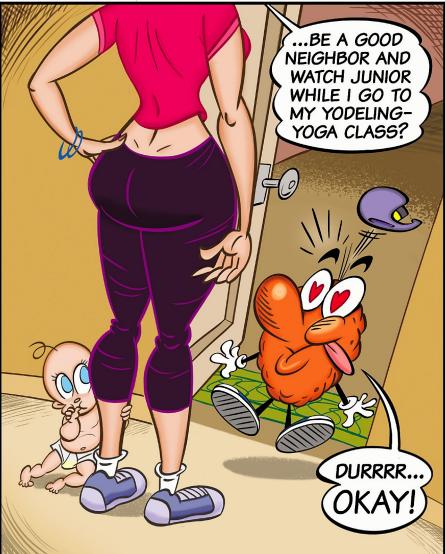






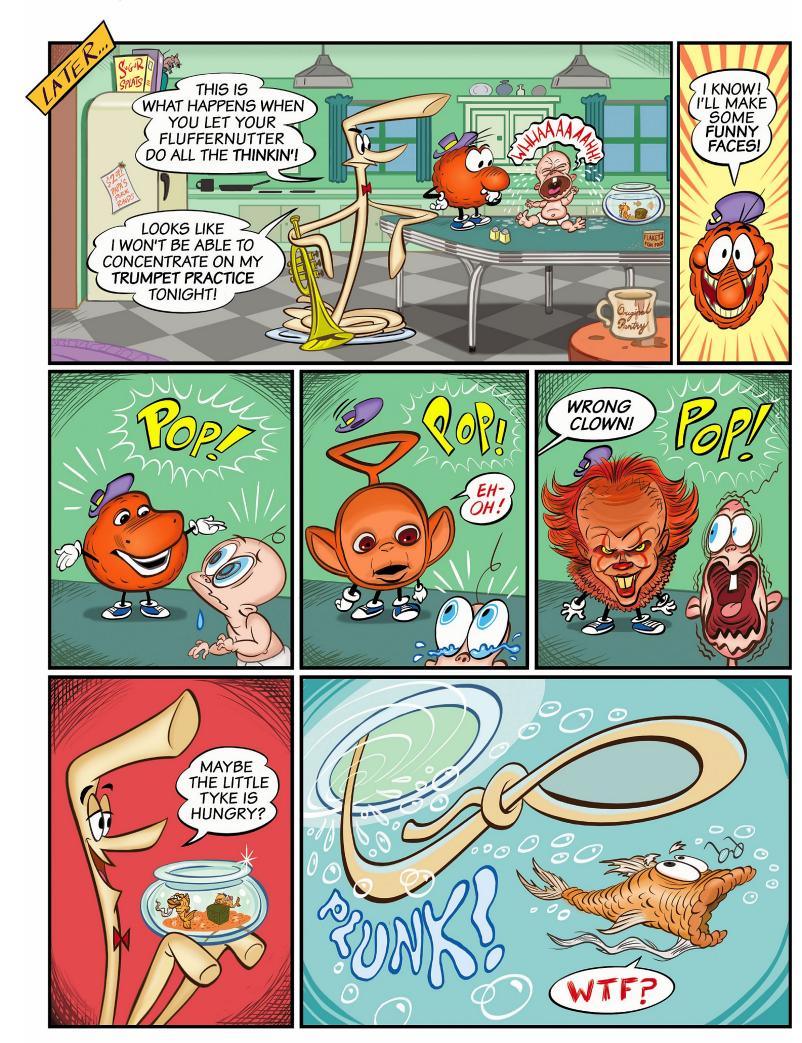


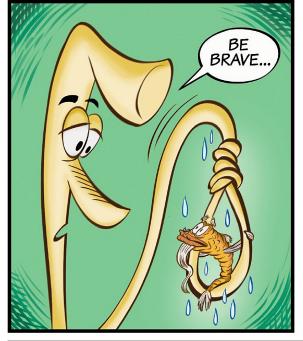






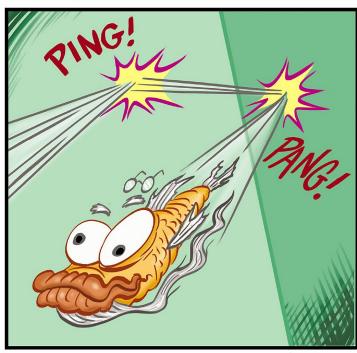










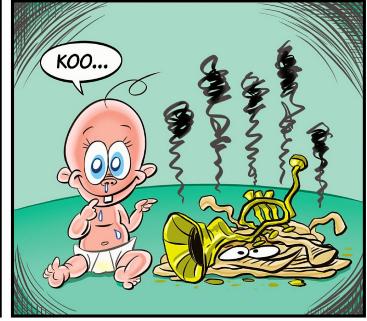












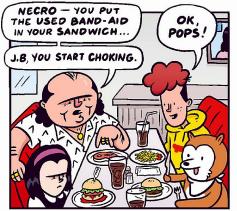






THE * CHANCERS MEGARRY





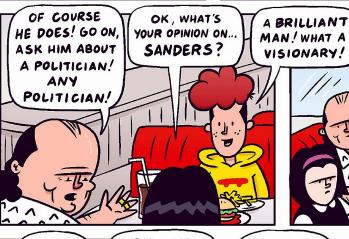


MAYOR JOSEPH BARBIE— THE DECORATED MILITARY VETERAN AFFECTIONATELY KNOWN AS "G.I. JOE"— IS RUNNING UNOPPOSED FOR RE-ELECTION!











SEE?



MWAH!



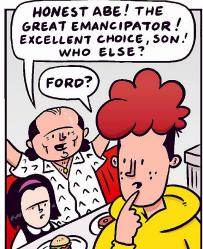


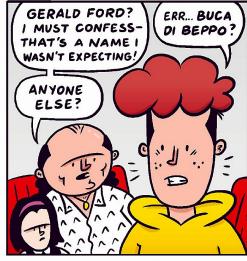




I MEAN - I'M NOT

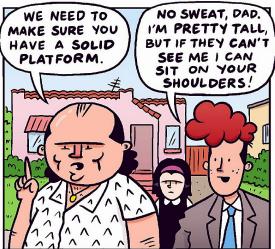
A HUGE FAN OF THE



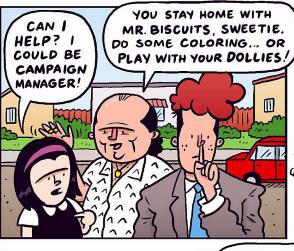






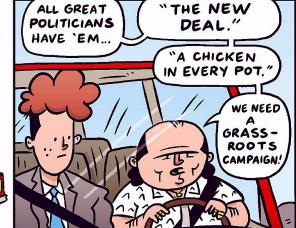


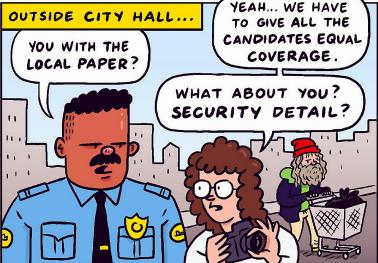




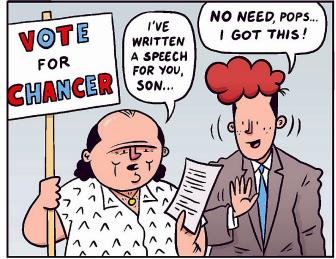
WE NEED TO THINK
UP A CATCHY SLOGAN
FOR YOU, SON.



















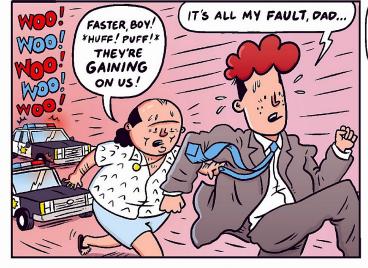




















THEN HE
BEGAN
PUNCHING
HIMSELF
IN THE FACE.





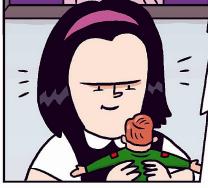






AND THROWING HIMSELF OUT OF THE WINDOW!







HOW DO YOU VIEW THE ECONOMY, SIR?













These adorable gateway pets can lead to a lifetime of compassion and before you know it, you're soft on crime!



Put the "X" in Xmas this year with... SEASON'S **GREETINGS"**

It's like throwing a birthday party for Jesus and then not inviting Him!

Guaranteed to offend most major denominations. ALSO AVAILABLE IN "Happy Holidays"



DOG SCARVES

Mortifying fashion accessor guaranteed to make those conservative Blue Dogs look like hippie socialists!







Are you tired of filing for bankruptcy every time you get sick or injured?

AFFORDABLE HEALTHCARE

100% effective!

"Free" coverage for everyone... even your deadbeat brother-in-law. (Sorry, not available in U.S.)



THE SLIPPERY SLOPE TOWARD A KINDER, GENTLER AMERICA!

Press 1 for English... subtitles, that is!

Watch as these actors "talk" and their gibberish is instantly translated into human words on the screen!

WOULD YOU LIKE FREEDOM FRIES WITH THAT?

TACO TUESDAYS



delicious they ought to be illegal!

IVING WAGE

Your friends will gape in astonishment when you bring home enough money to pay the rent -AND- buy a month's worth of groceries!

LADY "COMEDIANS

Make any show a success with one of these "funny" females. They tell "jokes" and make "amusing" observations so convincingly similar to real comedians, your viewers will be amazed!

Void where prohibited by law.



Need we say more?



FACTS



Train at HOME in your SPARE TIME to create sentences and even entire paragraphs completely devoid of false statements.

GREAT AT PARTIES!

GAY

PENGUINS

(And by that we mean from other people's religion!)

This step-by-step guide explains how being denied the ability to discriminate against others is not necessarily discrimination against you!

CAGE-FREE



DISCLAIMER:

"Cage-free" does not mean that the children have access to the outdoors, only that they may be permitted to roam the warehouse

BOYS! GIRLS! Welcome to the ultimate FREELOADERS'

PARADISE! Read all the books you want - all on the taxpayers' dime!





UNCOMMON

ANGRY MADE A SIGN!

I AM SO

ARE YOU A BORED HOUSEWIFE? Earn BIG BUCKS as a PAID PROTESTER!

CIVIL DISOBEDIENCE

The Left will pay YOU to demonstrate against petty grievances such as social injustice, gun violence & global warming.

VIOLATORS WILL BE TOWED AT GEORGE SOROS' EXPENSE.



Howl with laughter over the funniest "national debate" ever! Instantly start after any mass shooting. Use again & again.



Here's a real crowd pleaser at sporting events!

KNEELING

Learn how YOU can make even the most innocuous gesture controversial! So easy -- anyone with patellofemoral articulation can join in on the fun! Please specify skin color when ordering.



SCIENCE 3

YIKES!

Folks will skedaddle when you start to blather about this stupid mumbo jumbo!



MAIL THIS! Send No Money

All items are shipped in a plain brown wrapper. No salesman will call, Dry clean only, Refrigerate after opening. We are not responsible for any loss or damage or personal injury or hurt feelings. Warning: a state law, federal regulation or municipal ordinance prohibits whatever it is you're thinking of doing. If you repeatedly infringe on other people's rights we will disable your account and tell everyone you are a dork. Use of our trademark or any items of our clothing without the explicit yet incomprehensible written consent of our lawyers is prohibited. All rights reserved - except yours.

Someone else's hard-earned tax dollars will pay for it all.

| | IAKU | AGENDA NOVELIT CO. | |
|-----|---------|--------------------------------------|--|
| U.S | . House | of Representatives, Washington, D.C. | |

| Name | |
|---------|-------|
| Address | |
| City | State |



NAUGHTY

COMICS

WRITER & ARTIST PHIL T. MEINDE









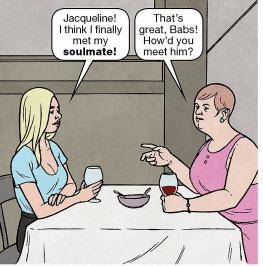


THE LIGHTER SIDE OF

WRITER TAMMY GOLDEN



SIMPATICO







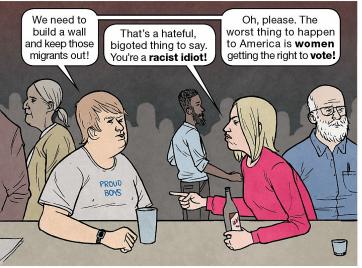
A BIG STEP







OPPOSITES







STAR CROSSED







THREESOME







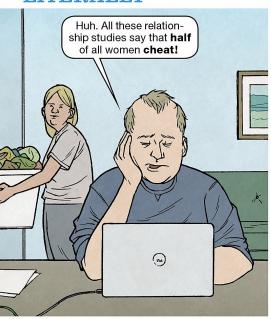
PASS/FAIL







LITERALLY







THE QUESTION







SWIPE









PROGRESS





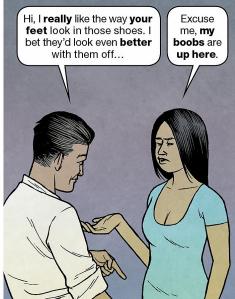




CAUGHT LOOKING







WORKPLACE









Hi, I'm Mike Lie-Well, inventor of **My Pill-Ow!** Like many of you, I had trouble sleeping. I solved my sleep (and my money) problems by making gullible folks think that my stupid, overpriced pillow would somehow help them sleep better, too!

WHILE IN A WORLD-FAMOUS PRISON

I CONDUCTED A SLEEP STUDY ON FELLOW INMATES, AND HERE'S WHAT I PROVED:

Less neck pain than sleeping on a steel bedpan

Fewer splinters than sleeping on a wooden pillow that a prisoner might nail together in woodshop

More comfortable than sleeping on a pillow made of bricks found lying in the yard

MY PILL-OW! FEATURES:



WHY DO YOU ALWAYS SEE ME HOLDING MY PILL-OW! IN ALL MY ADS?

Because, quite frankly, it's way more comfortable to hold it than to actually try to sleep on it. And yes, I've heard some people have said the *My Pill-Ow!* looks lumpy in our infomercials. Folks, those are not lumps—they're "comfort-bumps"!

WHILE WE ARE NO LONGER "THE OFFICIAL PILLOW OF THE NATIONAL SLEEP COUNCIL," WE ARE "THE OFFICIAL PILLOW OF THE COUNCIL OF NEXT-TO-NONEXISTENT STANDARDS"!

GET FOUR \$49 MY PILL-OWS!

FOR THE PRICE OF TWO: JUST \$98! (PLUS \$98 SHIPPING AND HANDLING



OUR GUARANTEE:

YOU CAN RETURN MY PILL-OW! IF YOU DON'T LIKE IT!

Just send back the *My Pill-Ow!* and the entire bed you use it on so we can judge whether it was your bed or *My Pill-Ow!* that wasn't comfortable. You are responsible for postage both ways and for a few other "return" charges that will NEVER be more than twice the price of your refund!

YOU'LL NEVER WAKE UP SAYING "OWW" AGAIN! You'll say "Pill-Ow!!" OR, more likely, "That f***ing Pill-Ow!"

WRITER DICK DEBARTOLO ARTIST MIKE LOEV

Socrates proposed that "the unexamined life is not worth living." Friedrich Nietzsche asked, "Is man merely a mistake of God's, or God a mistake of man?" And Prince said, "Let's look 4 the purple banana 'til they put us in the truck." What do these three greatest of all philosophers have in common? Answer: They're all <code>DEAD!</code>

Just like everybody on

Greetings! I'm Psychael, the kindly architect and concierge of this neighborhood in the Goodest Place. I'm a supreme being with staggering cosmogonic powers, and I can bend reality with the snap of a finger.

And yet you chose a body that looks like an aging vegan Frankenstein monster?

Hello, I'm Tsunami Al-Gebra, and I love how you've designed this place! It's like my BFF Katy Perry eating springtime macarons in a music video directed by my ex, Wes Anderson!

Exactly! You must all be wondering what this place is. Surprise, you're dead! Typically, everyone asks the same two questions: how the heck did I get here, and did I clear my browser history before I died?

This place is beyond confusing and hard to follow. Several of the dead people here started paying attention to me in the middle of **season** two, and they ended up committing suicide!



ASSWORD: REVIEW BOO

gaining points for everything good you ever did, but you lost points for bad things.

You got here by

MILKSHAKE OUT CAR'S NDOW AT SLOW DRIVER:

BRING BAG OF ICE TO PARTY, UNPROVOKED:

XTRA LOUD SO A FOREIGNER -276
CAN UNDERSTAND YOU: R CALL TARGET "TAR-JAY": +1600.40

REFRAIN FROM RETWEETING +29.29

POST "GAME OF THRONES" PLOT TWIST ONLINE SUNDAY AT 10:01 PM: -772.84

The scoring formula incorporates the very best parts of judging Olympic figure skating, Starbucks Rewards points, and kindergarten forehead stars.

PARTICIPATE IN A "CINNAMON CHALLENGE" VIDEO: -10.58

DO THE FOLD-IN WITHOUT BUYING THE ISSUE: -950.96

LEAVE LARG PILE OF HAIR I FRIEND'S SINI

VE UNUSEI

OUPON FO

KEEP OPINION OF BIG BUDGET MOVIE TO SELF: +32.00

CHECK EMAIL DURING SEX -1451.

DONATE HAIR TO CANCER CHARITY:

ENÇOURAGE MIME STUDENT FOLLOW HIS DREAM: -2

SLOWLY AND LABORIOUSLY REMO A PIECE OF STRING SWALLOWED BY

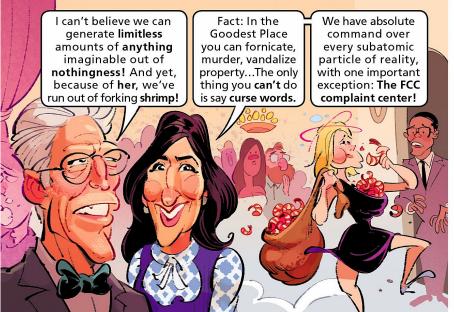
SUBSCRIBE TO MAD: -10578.00

So, we've been paired as a couple for eternity. Maybe we're destined to be the Jean-Paul Sartre and Simone de Beauvoir of the afterlife?

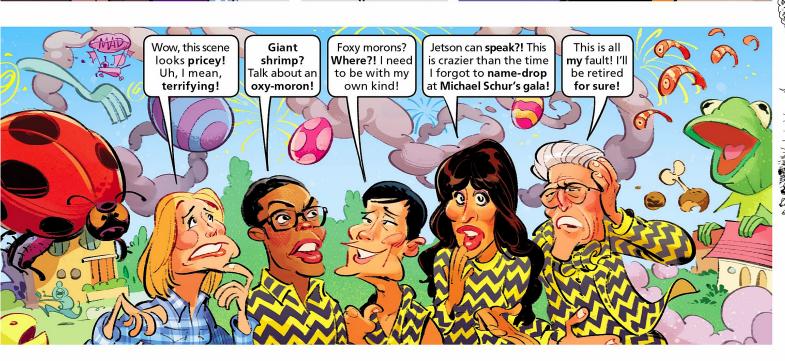
But they're dead, too. Doesn't that make them the Sartre and de Beauvoir of the afterlife? Besides, we're more like Kirk and Spock without all the sexual tension.

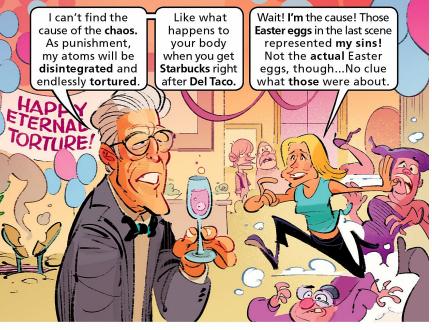


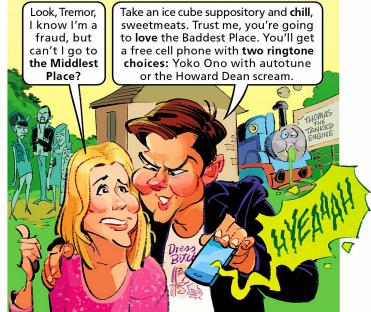




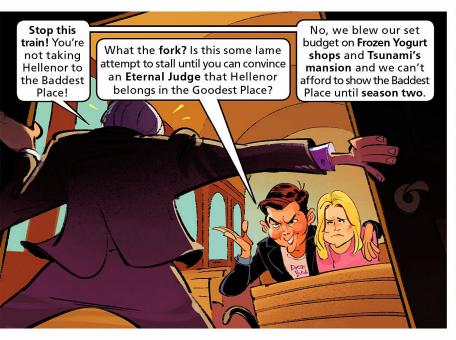






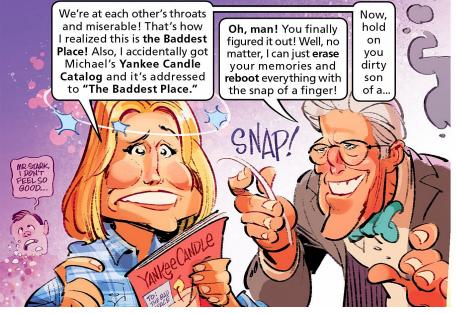














































WRITER & ARTIST TODD CLARK



WRITER & ARTIST STEVE MCGARRY



"IM THE WEEKEND GENIE, AS SUCH, IM NOT AUTHORIZED OR CAPABLE OF GRANTING MOST WISHES,"

WRITER & ARTIST P.C. VEY



KUPER

"Wilson here is with Deep State."

WRITER & ARTIST PETER KUPER

MODERN DAY BABY FIRSTS

Baby's First Butt Selfie



Baby's First Vape Pen



Baby's First "Please Hold" Moment



Baby's First Etsy Shop



Baby's First Brunch Photo



Baby's First Cleanse



WRITER MATT LASSEN

ARTIST **Johnny Sampson**

INSPIRING COACH MANTRAS YOU RARELY HEAR

Winning isn't everything! But losing is the only other option, so...l'm not sure where I was going with this.

Don't leave it all out on the field! Save some effort for the next game!

We have to control the tempo out there! I didn't take six years of tap for **this**.

The game isn't over until both teams have scored enough points to win the "over" bet.

We need to take things eight games at a time.

WRITER
JEFF KRUSE

Larry Bird's not walking through that door, although Kevin McHale might! I hear he's available.

If you lose but still give it your all, then you're probably just not very good!

Remember, there's no "I" in "team"! Although there is one in "franchise," and, of course, there is a "me" in "team," so forget I said anything.

You miss 100% of the shots you don't take. I miss those tight little basketball shorts they used to wear!

ARTIST PAT MORIARITY

Most days are spent peering into pet store windows.



The guide seems to be making up species.



New members are hazed by "Big Ed."



SIGNS YOU'RE IN A BAD BIRDWATCHING GROUP ARTIST ED STECKLEY







They don't seem to understand what birds aren't.

The group's motto: "We live for danger."



BOOM OPERATORS PROTEST

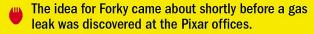
WRITER & ARTIST JASON CHATFIELD

"THE" TALK RADIO

"Okay, heh, so - when a mommy and daddy penguin love each other ... y'know what? Let's take another call!"

> WRITER & ARTIST LARS KENSETH

RKY THE SPORK



The name "Forky" has upset thousands of cutlery enthusiasts who feel the spoon's contributions are being erased.

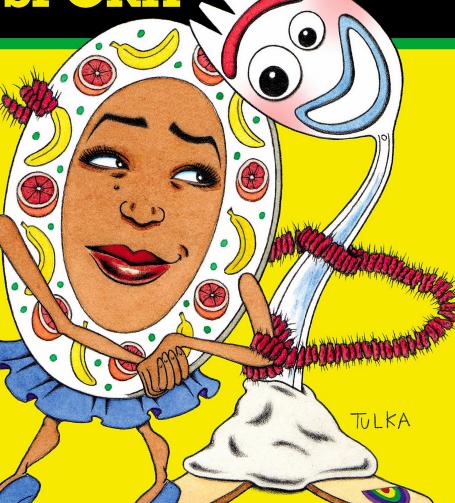
Disney hopes Forky's simple design will inspire children to make their own toys. Just kidding. They want you to shell out 35 bucks for a plastic spork.

Forky's love interest (an adorkable clawfoot bathtub) was cut from the film after Pixar received too many complaints about her being named Tubby.

Post filming, Forky was seen running away with his upcoming co-star, Tiffαny Hα-DISH.

The character has inspired the surprisingly delayed Weird Al parody, "Tine After Tine."

If you think this new character is bad, just wait until you see Commodey, Plungey, Zappy the **Electrical Outlet, and Tanky the Wife Beater.**



WRITER KENNY KEIL

ARTIST RICK TULKA





ALFRED LOOK-ALIKE

Who is this rough-looking frontiersman? He sure does look a lot like Alfred E. Neuman! We bumped into this character in Red Dead Online, forming up a Wild West version of the Usual Gang of Idiots. If you'd like to bump into him, too, add Alfred Neuman1952 as your PlayStation Network friend, and perhaps you can posse up. It could even end up on MAD's Twitch channel:

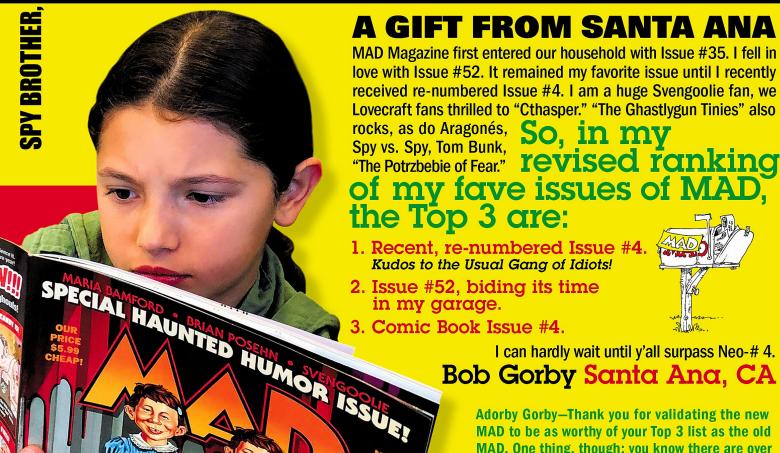
twitch.tv/ madmagazine

/ BROTHER

Dear MAD, I'm 12 years old and love your stuff! The last issue was priceless, as in, so bad I shouldn't have to pay! I love Sergio Aragonés' work and the Shorts & Briefs pages are hilarious. My brother and I both like Spy vs. Spy, but compared to our fights, they're nothing! Anyways, thanks for this incredibly useless waste of paper my brother and I call MAD Magazine!

Hunter Bartel, BC, Canada

Sick burns, Bartelboy—But you and your brother have bested us for the last time! Now, hey, wait a minute, what type of fighting are you guys doing that puts the spies to shame?! We hope we don't have to call the cops. They don't take too kindly to us after we called 9-1-1 to order an emergency pizza for the MAD offices. —AT



MAD to be as worthy of your Top 3 list as the old MAD. One thing, though: you know there are over 550 other issues that need ranking, right? Please try to knock out a proper, complete ranking and check back in with us sometime in the next 62 years or so. —AT

Hellooo! Just wanted to say that I have been a fan of MAD Magazine (Who me?) for many, many years, ever since I was a preteen when my brother (eight years older) introduced it to me. I may not have understood all of the satire, but I loved to read it. This went on for years until I met my future husband who also liked MAD Magazine (definitely a good trait in a mate). Children and jobs began to cut into adult reading, but I would pick up a magazine at times. Rediscovered MAD again recently, but for some reason it is different now, not sure why though (me older and wiser?). However, I have to compliment you on the article in the recent December 2018 issue—"The Ghastlygun Tinies."

It was very emotional for me to read and I almost cried as I read it more than one time.

I thought it was sadly too true to life. Thank you for including it in your magazine this time.

A fifty-plus-years fan, Martha,

Misty Martha—Get the heck outta town, you're making us blush! We are certainly humbled by the response to "The Ghastlygun Tinies," which continued the MAD tradition of confronting society's ills honestly (even if it means going four pages without a single joke). Parody can be used in many ways, and Matt Cohen and Marc Palm's remarkable approach to such an ugly subject was one we were eager to share with our readers. —AT

\$2.68

ARICATURES
CARTOONS
EUGENE RUBLE

ENVELOPE OF THE MONTH

Thanks to

EUGENE RUBLE

of Olivette, MO, for this strikingly realistic rendition of Individual 1. Well, the devil horns haven't completely grown in yet, but sometimes they need a full term to reach maturity. Eugene tells us that he's been an artist for over 50 years! Wow! That's almost as long as our president has been a slumlord! —AT





2020 VISION

Don't make me do it

I have read every issue since January 1966 and own all the earlier issues, including the comic book issues, except for five. I have been trying since I was a much younger kid to get my letter in your rag. If you don't print my letter I will vote for Trump in 2020. If he wins by one vote it will be your fault.

MATHEW MANNING COLUMBIA HEIGHTS, MN

Manipulative Mat the Bratt—We need proof! When you vote, snap a pic of your ballot and send it our way. Doing so is illegal and will invalidate your vote, so we'll be off the hook! Genius!—AT

DRUNK AND ORDERLY

After much consideration (and a few beers), I have raised your magazine to position 4 on my monthly perusal list. It is as follows: 1.Money (obviously), 2.Smithsonian (pretend to be smart), 3.Time (got it cheap), 4.MAD (up from 5), and last 5.Reader's Digest (down from 4). No thank you is expected.

Jim Lanctot, via email

Lanky Tot—Whoa! Take that, Reader's Digest and their hoity-toity poetry contests (we assume they have poetry contests)! But seriously, Jim, how many beers will it take to get us to the top of your list? Make sure that the next time you update this list you're in full-on party mode, THEN let us know how we fare!—AT

Each day we receive dozens of letters ranging from "barely legible" to "we should report this to the proper authorities." And though most are doomed to be fed into the MAD intern's shredder, occasionally we stumble upon a perfect candidate for...

THE D



Dear MAD.

I'm looking to buy ad space within your magazine. I understand that you don't normally run ads, but I think that once you learn a little more about me and my product you'll immediately change your tune. My name is Bowen Darling and I am the CEO of Two Dogs Boning Beer.

Our small, dedicated staff works day and night to brew the finest beer you've ever tasted. And then, when it's finally met our impossibly high standards, we pour the beer into bottles that have a picture of two dogs having sex on them and ship them to our thirsty customers all over the United States.

Let me tell you: no matter how perfect you think your product is, when it's released into the world, people will quickly find the one problem with it that you didn't even realize was there. Heck, I remember when Dippin' Dots first came out and everyone said, "Well, I see the dots, but where's the dip?!" All of our negative feedback was about one thing in particular: our logo, which depicts two dogs making love.

So I looked at the logo and thought, "How could I have been so stupid?" There were several changes I needed to make, and I needed to make them fast.

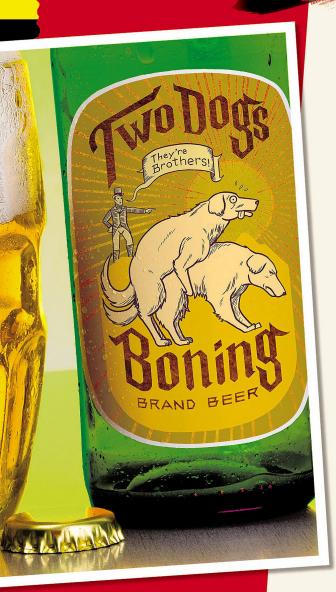
First things first: change the breed of the two dogs that are having sex. The original dogs in the logo were beagles, which—let's face it—are old news. Now it's a pair of 2019's most beloved dog, the golden retriever.

Secondly, the logo didn't change color based on the temperature of the beer! This was just unacceptable. With our new labels, when the beer reaches 90 degrees (the average temperature of a dog while it's having sex), the dogs on the logo will turn bright red. That way, the customer knows when their beer is way, way too hot.

Lastly, I reflected on how this whole thing began: as a family company. I could think of no better way to remind people of that than to put a man on the logo, pointing at the dogs and yelling, "They're brothers!"

I've enclosed a picture of Two Dogs Boning Beer's new, perfected logo, and would love nothing more than to see it debut within the confines of your magazine. I truly believe that with your help, we could make "toss me a cold Two Dogs Boning" a household phrase.

Bowen Darling



WRITER CHRIS STEPHENS
ARTIST PAUL HORNSCHEMEIER

ADDITIONAL PHOTO VIA

DREAMSTIME.COM © ICEFRONT.



Sometimes it's not enough for us to have your fan mail—we also want your SOUL. Well, we finally figured out a way to take that from you: Just send us a true story about something STUPID you actually did, and acclaimed cartoonist Mike Holmes might make it into a comic strip! It's...













LOOK FORWARD

TO WORKING

WITH YOU!







Ę





This issue's story submitted by **Robbie Papenfus.**

Have a real, dumb story that happened to you? Want to share your shame with the world by having it illustrated in MAD? Write it up and send it to realdumb@madmagazine.com! If it's dumb enough, we'll make it into a comic!

All stories submitted to realdumb@madmagazine.com may be edited (including changing the names of people or places mentioned in the story), illustrated at MAD's discretion, and published in MAD's Real, Dumb feature or in any MAD publication in any format and will not be returned.

ADDITIONAL PHOTOS VIA DREAMSTIME.COM @ APERTURESOUND, DIDECS, JAN MIKA (PAGE 41)



ADMINISTRATION DAN DIDIO PUBLISHER JIM LEE PUBLISHER & CHIEF CREATIVE OFFICER AMIT DESAI EXECUTIVE VP - BUSINESS & MARKETING STRATEGY, **DIRECT TO CONSUMER & GLOBAL FRANCHISE MANAGEMENT BOBBIE CHASE VP & EXECUTIVE EDITOR, YOUNG READER & TALENT DEVELOPMENT** MARK CHIARELLO SENIOR VP - ART, DESIGN & COLLECTED EDITIONS JOHN CUNNINGHAM SENIOR VP - SALES & TRADE MARKETING **BRIAR DARDEN VP - BUSINESS AFFAIRS**

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HERE WE GO WITH ANOTHER RIDICULOUS TO LD-IN

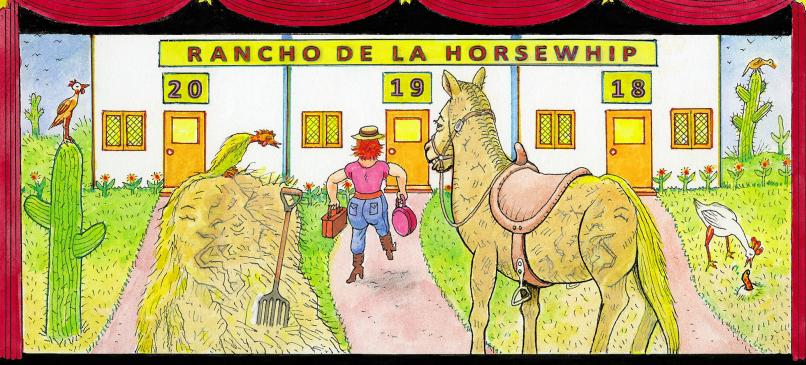
It seems that every few weeks there is news of another entertainment figure being exposed as a sexual predator. To discover the only place where their victims can take refuge, fold page in as shown.

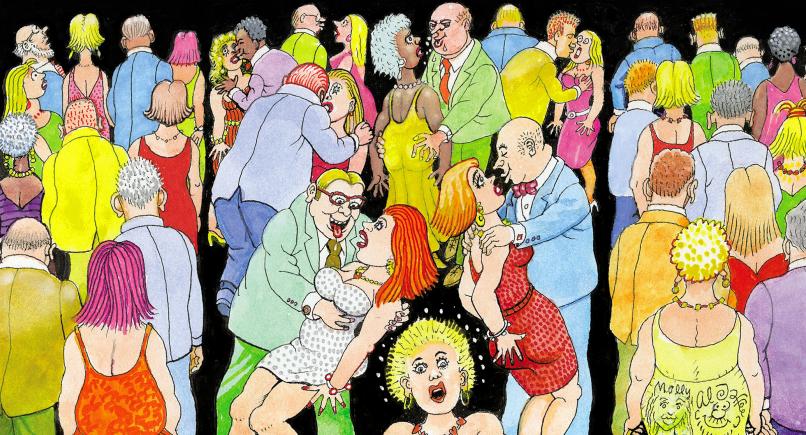


A

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"





THE SPIANS GATHER EVERY YEAR, AND BEHIND THE CURTAIN MEMORIES ARE MADE. A STARLET MAY FINALLY HAVE HER DREAM REALIZED. BUT MANY STORIES DO NOT DESERVE A SEQUEL.

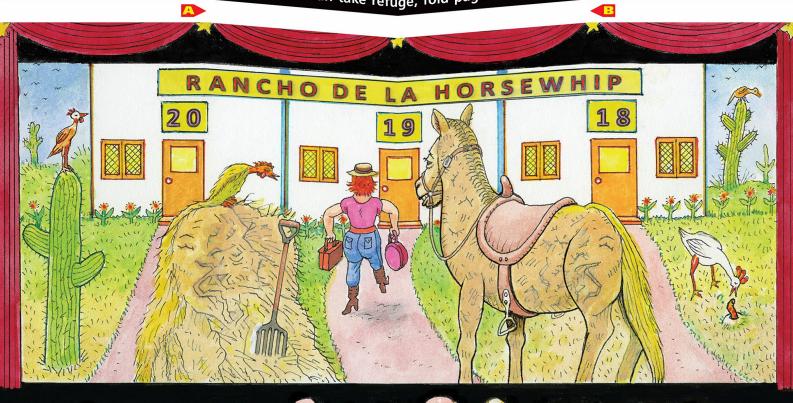


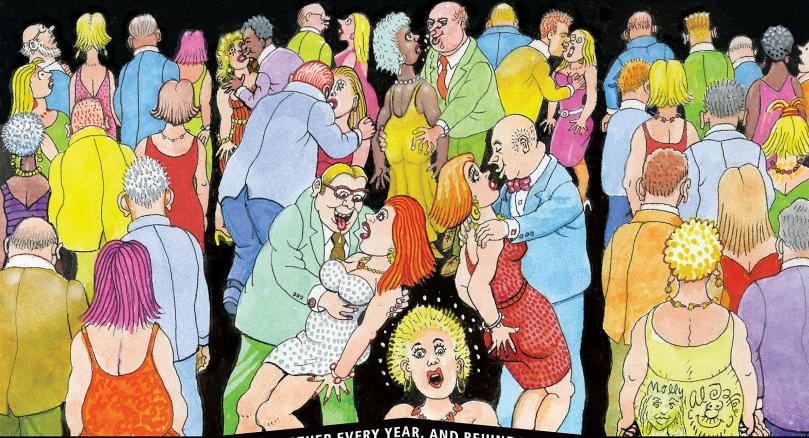
HERE WE GO WITH ANOTHER RIDICULOUS

It seems that every few weeks there is news of another entertainment figure being exposed as a sexual predator. To discover the only place where their victims can take refuge, fold page in as shown.

SWIPE FROM B TO A TO FOLD







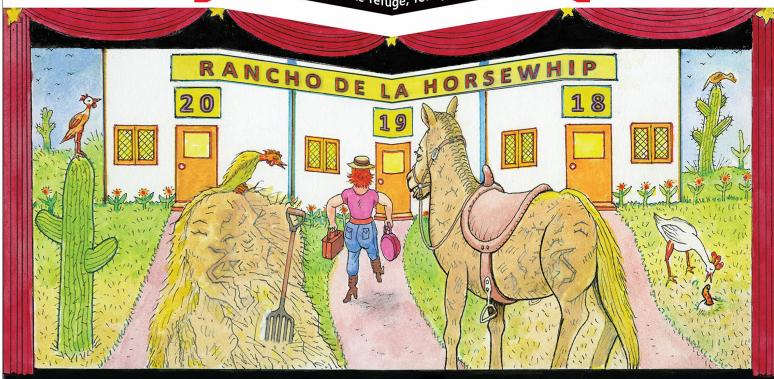
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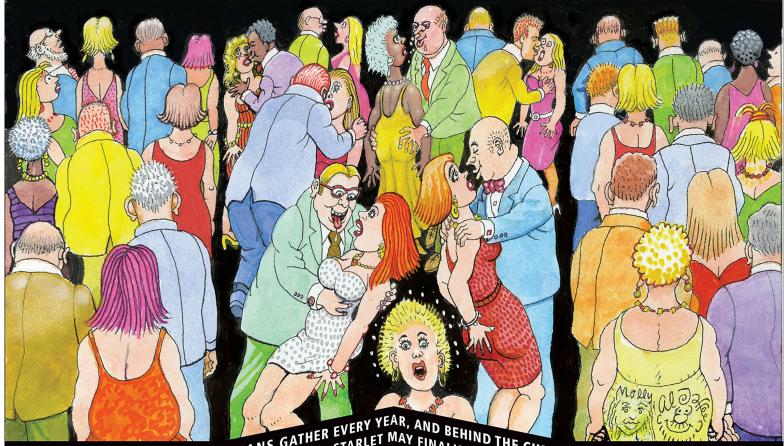
HERE WE GO WITH ANOTHER RIDICULOUS It seems a pews of

It seems that every few weeks there is news of another entertainment figure being exposed as a sexual predator. To discover the only place where their victims can take refuge, fold page in as shown.

SWIPE FROM B TO A TO FOLD





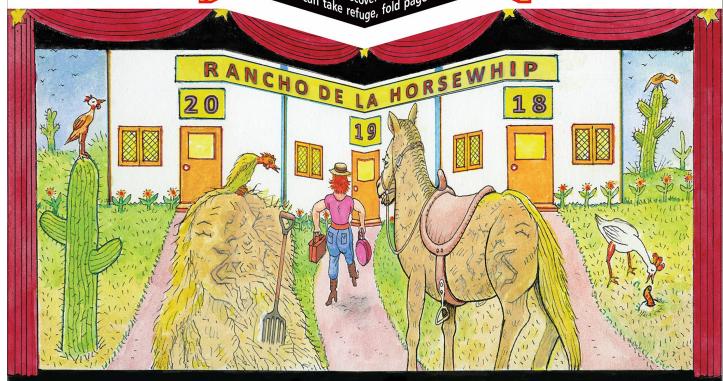


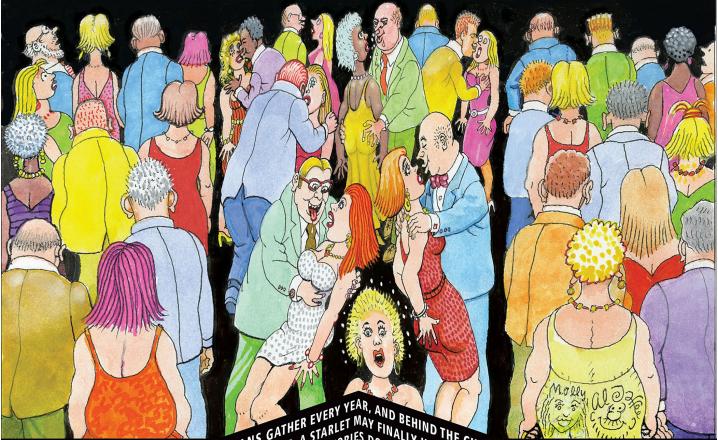
THE SPIANS GATHER EVERY YEAR, AND BEHIND THE CURTAIN MEMORIES ARE MADE. A STARLET MAY FINALLY HAVE HER DREAM REALIZED. BUT MANY STORIES AL JAFFEE WRITER & ARTIST AL JAFFEE

It seems that every few weeks there is news of another entertainment figure being exposed where their victims can take refuge, fold page in as shown.

SWIPE FROM B TO A TO FOLD







THE SPIANS GATHER EVERY YEAR, AND BEHIND THE CURTAIN

THE SPIANS GATHER EVERY YEAR, AND BEHIND THE CURTAIN

MEMORIES ARE MADE. A STARLET MAY FINALLY HAVE HER DREAM

WRITER & ARTIST AL JAFFEE

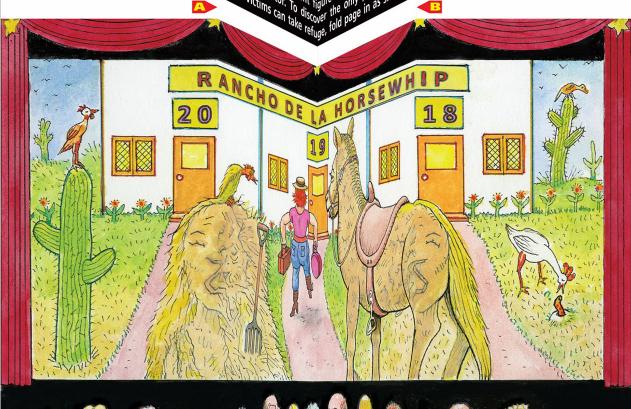
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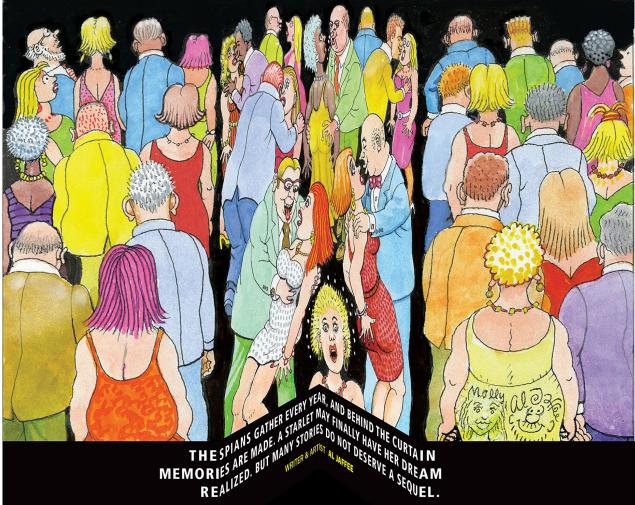
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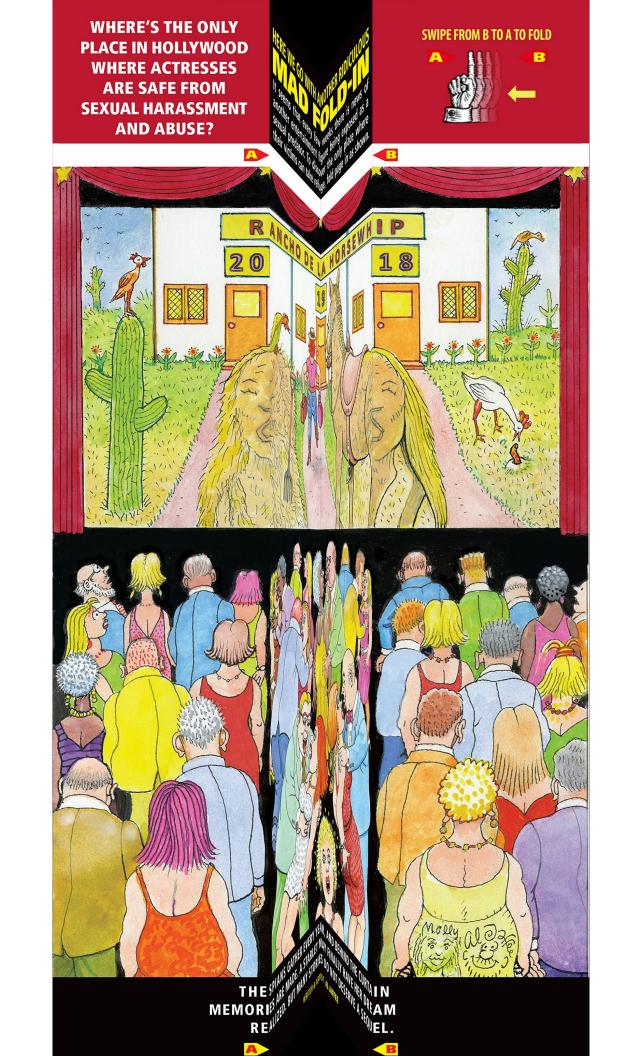
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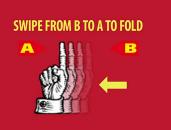


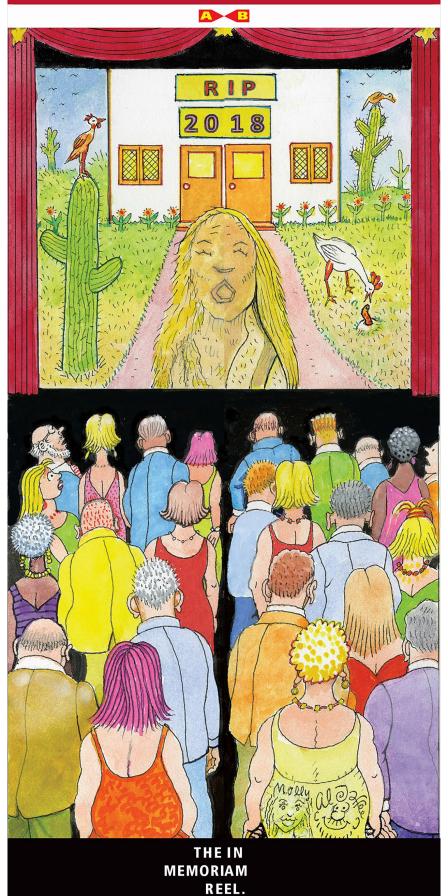






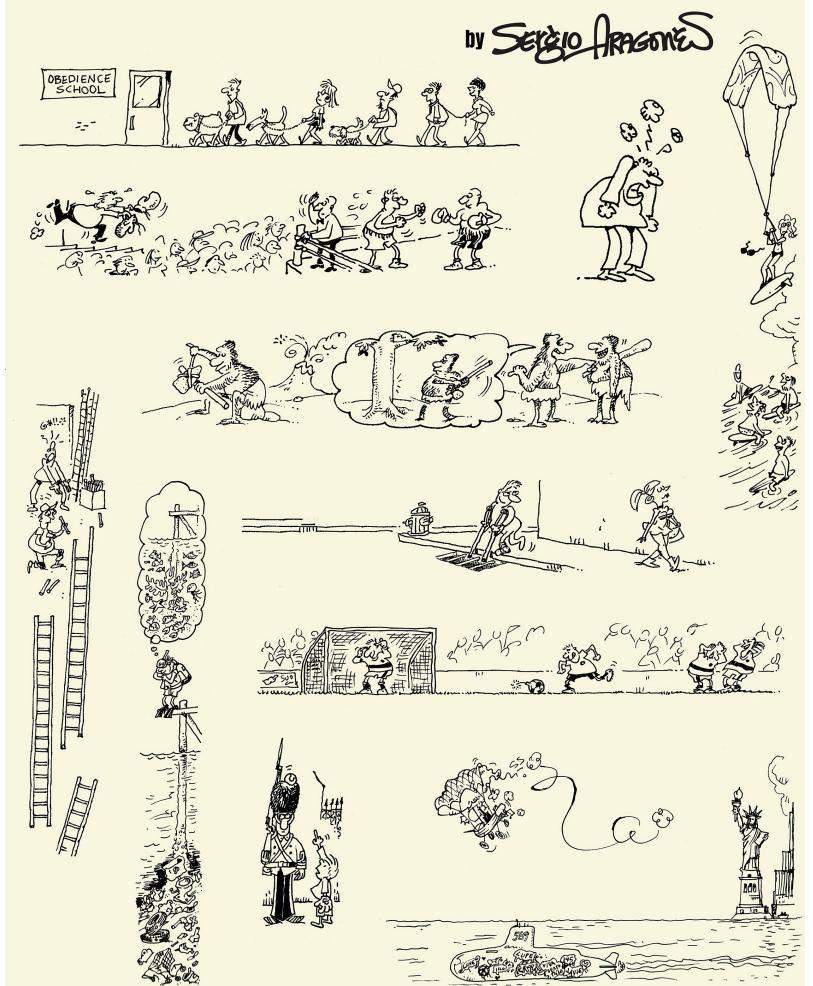




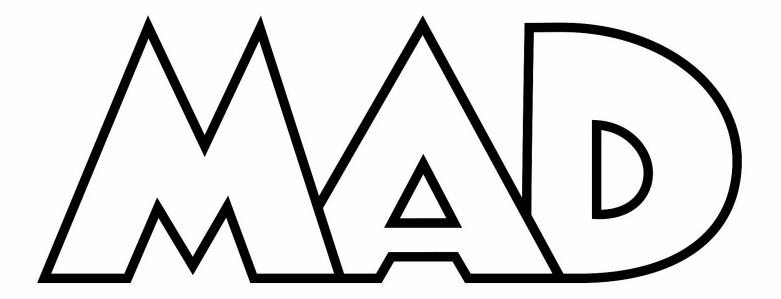




DRAWN OUT DRAMAS



HERE WE GO AGAIN WITH ANOTHER OUTING OF THE



DIGITAL EDITION BONUS MATERIAL!

Going Gaga for this year's Best Picture noms? Try a classic from the MAD vault while we wait to see if the new "Star" bombs, too!

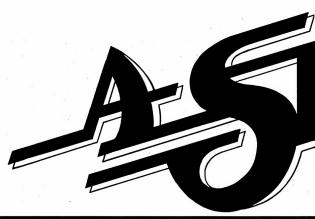


We're happy just to be nominated. Oh, wait. We weren't? Good thing we agree with this MAD Fold-In from Al Jaffee.



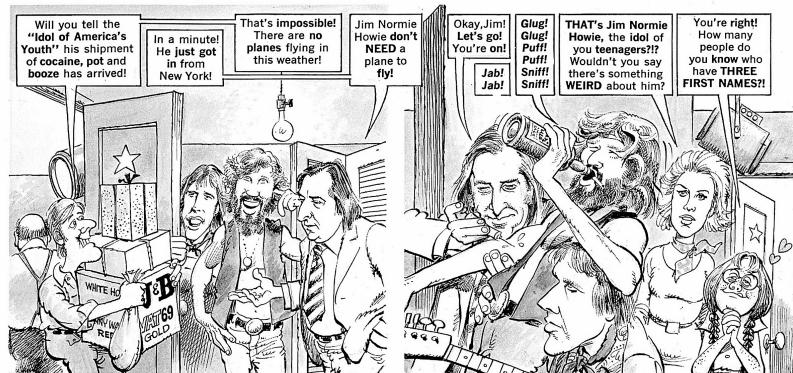
ROCK OF AGED DEPT.

Forty years ago, Hollywood made a film about an unknown girl from a small town who comes to Hollywood and becomes a movie star. The film was a huge success. A few years later, they decided to make the same picture over... and again it was a hit. Now, they've made the picture for the third time, only it's not about an actress, but a singer; and the background isn't the movies, but the Rock Music scene. Well, you know how Hollywood works: Keep doing something until you get it wrong! Which is what they did! Yep, even with a Superstar like Barbra Streisand in full control of production, this new version clearly demonstrates once again that, most of the time, when a Superstar with a super ego attempts to step beyond her talent as a performer

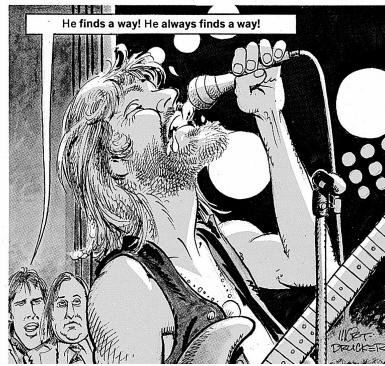








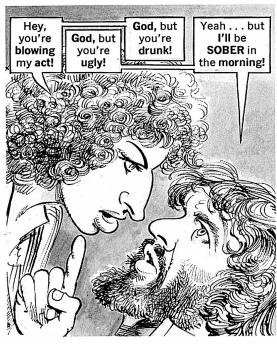




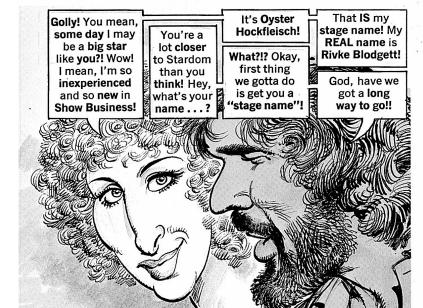


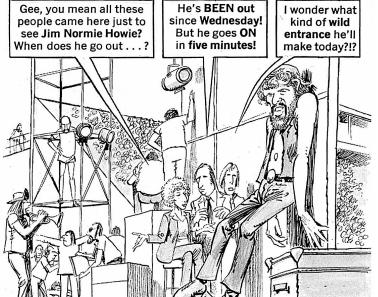


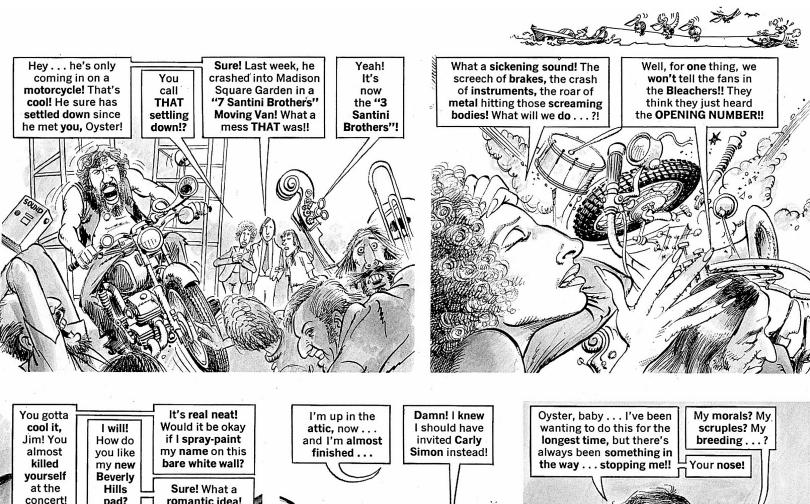


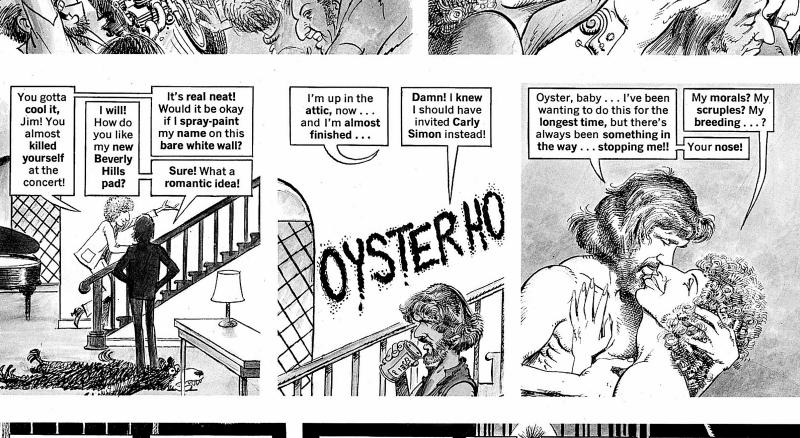


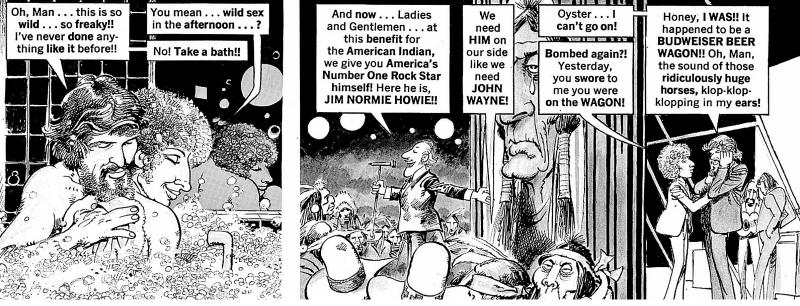


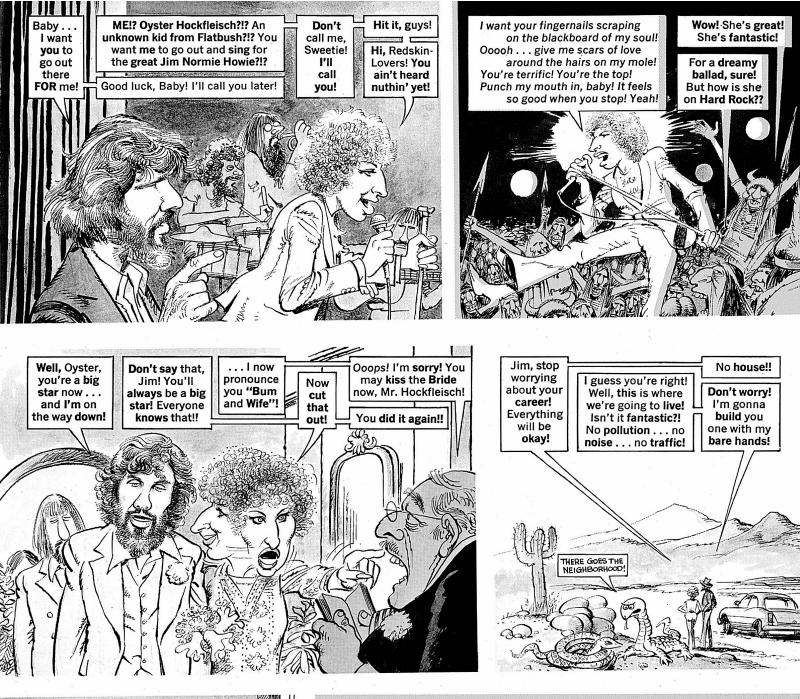


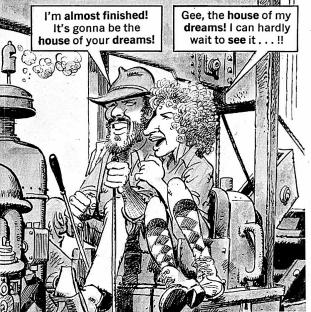


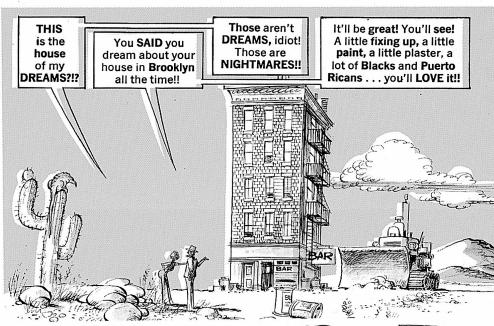




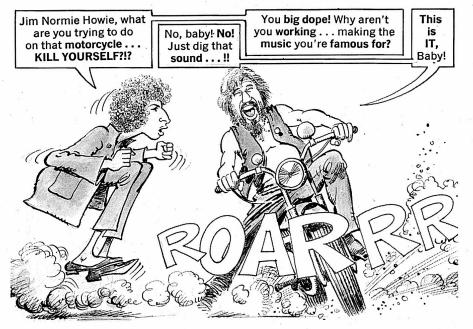










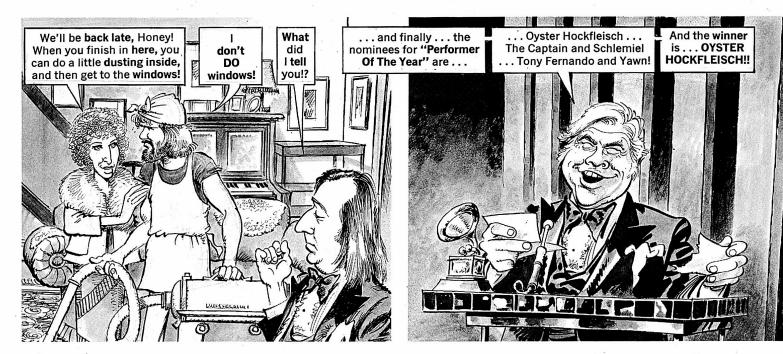


Let's go,
Oyster!
We'll
be late for the Grammy
Awards show!

I'm worried about Jim,
Brain! Ever since my rise to the top . . . and his fall to the bottom,
he's lost all of his confidence! He thinks
He's a "second-class citizen" around here!

That's hard to believe! One thing Jim has is his pride! And he fights for his rights!!







Oyster, look at that poor wreck of a human being! No matter how "big" you make it in life, I hope you've learned an important moral lesson from all of this . . . I sure did!
Leave a Maid
alone for a
minute, and
you can bet
they'll find
the Liquor
Cabinet!!



Jim's hit a new low, Brain! He's gotta make a comeback! You've got to find him a booking...a recording date ... ANYTHING!!

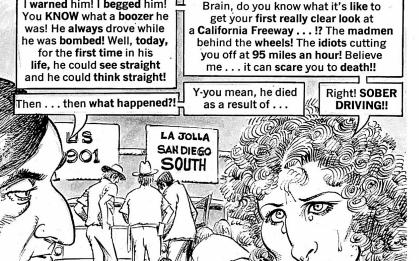
Well, I AM looking for singing insects in a new "Raid" commercial!

What?!? You don't put a man of Jim's stature in a chorus of singing insects! It's degrading! You're right! Now, I'm not making any promises, understand . . . but there may be . . . repeat . . . MAY BE an opening for the LEAD COCKROACH . . . !!

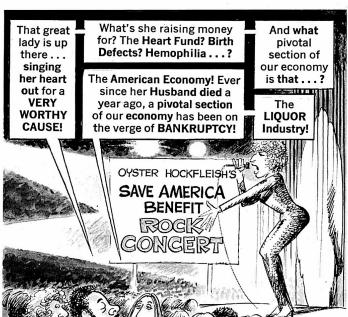
Now you're talking!





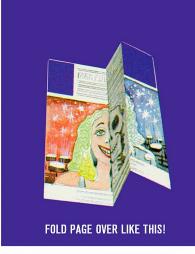


I warned him! I begged him!

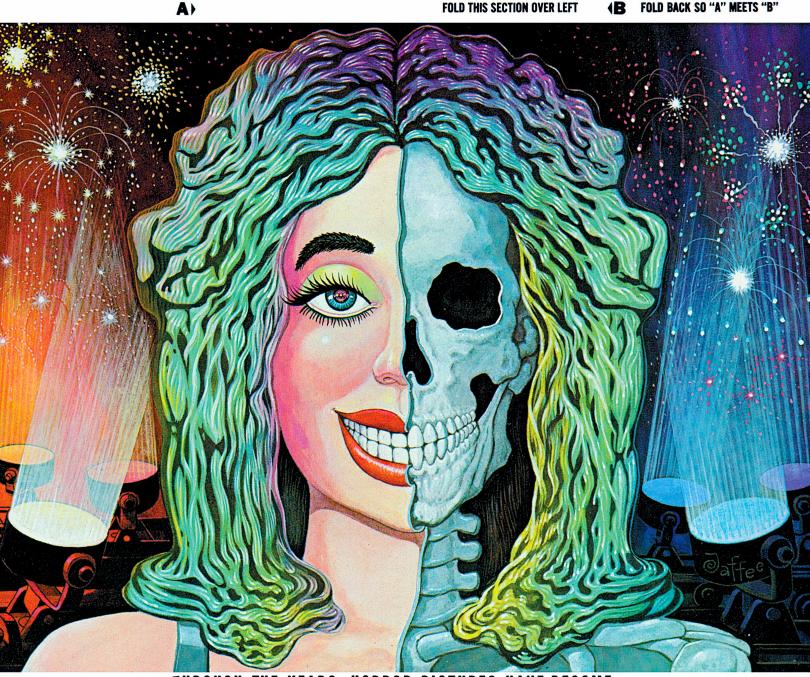


HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Each year, Hollywood offers one production that makes everyone's skin crawl. Usually, it is the most horrible thing to come out of "tinsel town" that year. To discover the title of that hideous show for this year, fold in the page as shown . . .



FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: **AL JAFFEE**

THROUGH THE YEARS, HORROR PICTURES HAVE BECOME OFFENSIVE AND DISGUSTING. THESE MOVIES CAN SCAR A YOUNGSTER'S MIND. NO AMOUNT OF MONETARY REWARD SHOULD JUSTIFY ANYTHING THAT SINKS QUITE SO LOW!

A

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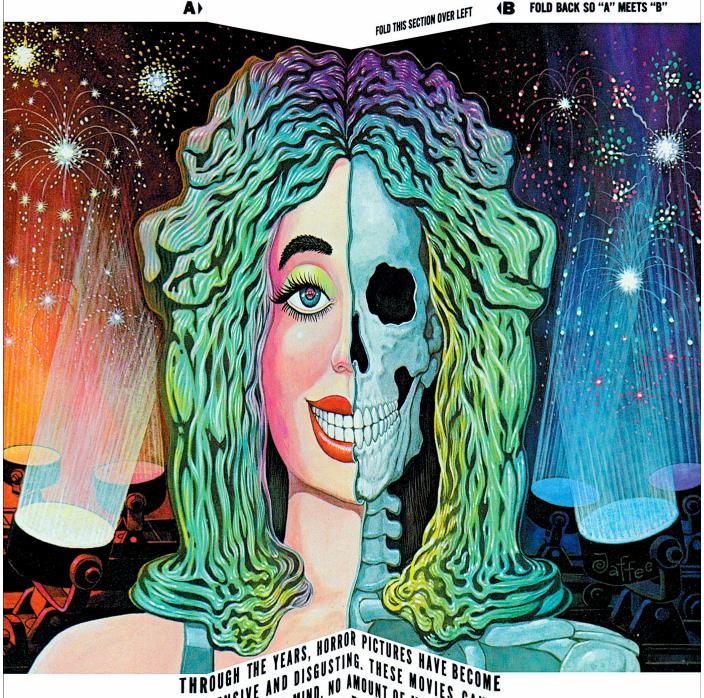
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HERE WE GO WITH ANOTHER RIDICULOUS Each ve

Each year, Hollywood offers one production that makes everyone's skin crawl. Usually, it is the most horrible thing to come out of "tinsel town" that year. To discover the title of that hideous show for this year, fold in the page as shown...



TRAILETT 4B FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE

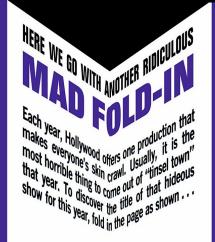
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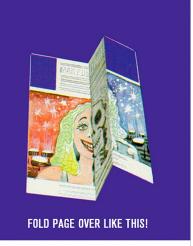
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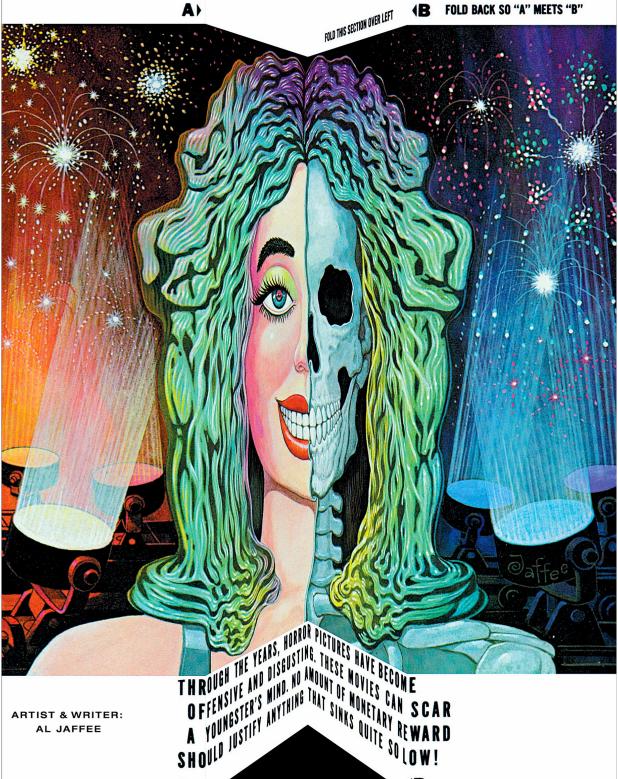
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ARTIST & WRITER: AL JAFFEE

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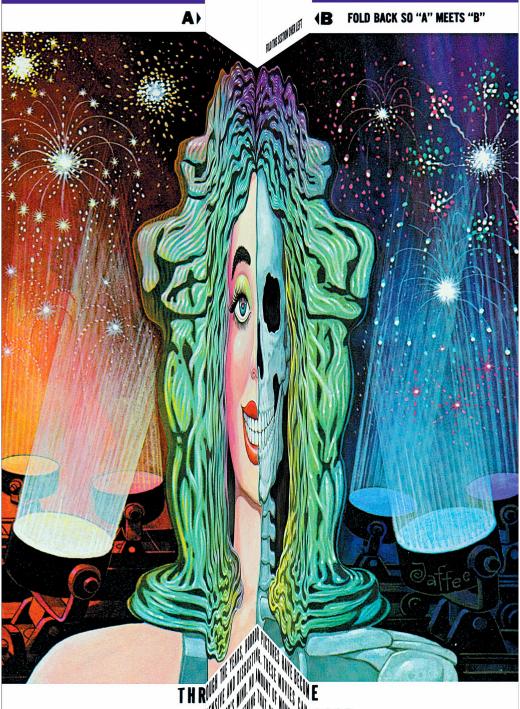






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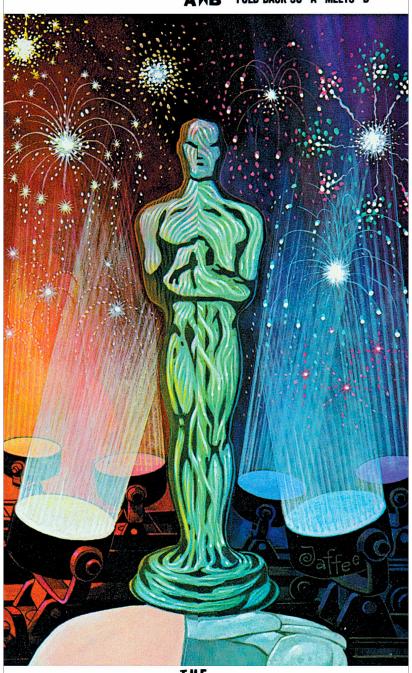


ARTIST & WRITER: AL JAFFEE THRUSCAR SCAR WARD OW!



FOLD PAGE OVER LIKE THIS!

AMB FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE THE OSCAR AWARD SHOW! AMB



SON OF ULTRON



